

11-13-1990

11/13/1990 - EIU speech event planned

University Marketing and Communications

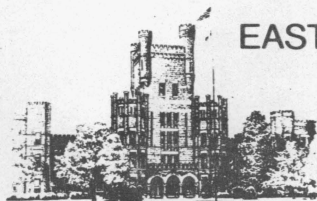
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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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FOR IMMEDIATE RELEASE:

EIU SPEECH EVENT PLANNED

CHARLESTON, IL--A community service project, conceived by students in Eastern Illinois University's Chapter of the American Advertising Federation, could be the start of a new nationwide event for the developmentally impaired, according to Earl McSwain, faculty advisor to the AAF and Associate Professor of Speech Communication at Eastern.

McSwain said AAF members, representing the areas of speech communication, marketing, art, and recreation, have organized the 2nd annual Immanuel Speech Event, where developmentally impaired adults will practice making public speeches.

The event will be held from 9 a.m. to noon Saturday, Nov. 17, in Coleman Hall, Room 120, and is open to the public.

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SPEECH

"The idea is to get about 20 developmentally impaired adults from the area together and teach them how to make a public speech," said McSwain.

In preparation for the Nov. 17 speech event, they received prior coaching by a group of special education majors. They were taught simple speech organization and encouraged to prepare short speeches on topics that related to personal experiences.

"The purpose of the event is to encourage and promote communication success at whatever level the speakers are found. We want to meet them where they are, select a topic that they're comfortable with and then tell them, 'go for it'," said McSwain.

"Applause and praise for the slightest accomplishment will be encouraged," McSwain added.

AAF students will also be calling on the community to raise money for a \$1,000 special education scholarship to be administered by the EIU Foundation and the EIU Department of Special Education faculty. Jennifer Boysen, a special education major from West Dundee, was last year's scholarship recipient. Donations to the Immanuel Speech Event can be made to the EIU Foundation.